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Online banner advertising specification

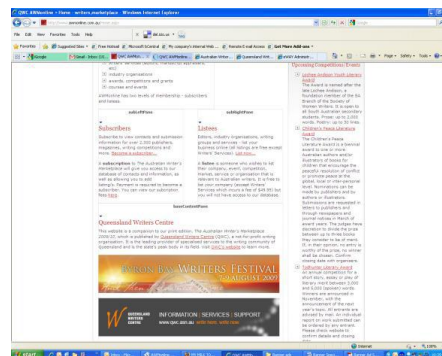
The Australian Writer's Marketplace is the 'industry bible' for Australian and New Zealand writers. The 11th Edition of the book was launched in September 2010; the online version was launched in November 2006 allowing subscribers to search the site for up-to-date contact details of publishers, literary agents, writing competitions and more, and gain access to practical writing templates and articles.

Since its launch www.awmonline.com.au has attracted over 2500 paid subscribers and 2300 listed businesses with numbers increasing daily. The homepage has an average of nearly 1,000 hits per week.

There are currently two spaces available for banner advertising on the homepage:

Banner 1 →

Banner 2 →



Specification

- Size: 525 x 111 pixels
- Resolution: 72dpi
- File format: jpeg
- File size: no bigger than 30k
- Colour or mono
- Please provide the URL for the required 'click-through' web page.

Pricing *	Week	Month	3-Month	Year
Banner 1	\$100.00	\$300.00	\$750.00	\$2250.00
Banner 2	\$90.00	\$270.00	\$675.00	\$2025.00

*All prices quoted are excl. GST

For more information or to book please contact Meg Vann on 07 3842 9982 or at mvann@qwc.asn.au