

the australian WRITER'S marketplace

Advertise in AWM's 12th Edition today

Advertising opportunities are available in the new edition of The Australian Writer's Marketplace (AWM), now in development for a mid-year release in 2012.

The Australian Writer's Marketplace is the essential guide to the writing, editing and publishing industry. Selling 5,000 copies each edition, it is also held in libraries and educational institutions throughout Australia. The AWM website, www.awmonline.com.au, has over 3,000 active users.

From 2012, new print editions will be available through a range of digital and print formats with global distribution.

Rates are remaining steady for 2012, and your ad will get broader exposure and reach a wider range of readers than ever before:

- A new, completely updated edition of AWM will be available in print and a range of digital formats with global distribution from August 2012.
- AWM 12th edition will be available in custom POD mini-titles:
 - Publishers and Agents
 - Writing Competitions
 - Freelance Opportunities
- Advertisements and listings in these sections of the main book will appear in the mini-titles and reach a broader readership at no extra charge.

Advertising places come in full, half, or quarter page spaces, horizontal or vertical:

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Please advise if you'd like to take advantage of repeat publication through placement in our custom POD mini-titles sections – Reach more readers at no extra charge!

BUNDLE SPECIALS:

Take advantage of these great specials for web and print exposure on www.awmonline.com.au and the 12th edition book and mini-titles!

¼ page ad in the book (value \$1,050), plus 3 month banner ad (value \$750) for \$1,600. **Save \$200.**

½ page ad in the book (value \$1,750) plus 3 month banner ad (value \$750) for \$2,250. **Save \$250.**

Full page ad in the book (value \$3,000) plus 3 month banner ad (value \$750) for \$3,375. **Save \$375**

MATERIAL REQUIREMENTS:

Email high resolution (300 dpi) PDF, TIFF or JPG files to publisher@qwc.asn.au. Mono printing (black) only.

DEADLINES:

Bookings: Friday 16 March 2012. **Material:** Friday 30 March 2012.

MORE INFORMATION:

Please contact us at any time at publisher@qwc.asn.au or call (07)3842 9922 for more information. Places are limited, so book early to secure your position.